

Second Shanghai Itinerary

8th of July (Monday):

Morning: Visiting Shanghai Promotion Centre for city of Fashion

Afternoon: Visiting Shanghai International College of Fashion and Innovation in Donghua University

9th of July (Tuesday):

Morning: Visiting Youliaobao Fabric Trading company

Afternoon: Visiting Yu Gardon

10th of July (Wednesday):

Morning: China National Silk Museum, Hangzhou

Afternoon: Visiting Cindy Soong brand office

11th of July (Thursday):

Morning: Morning: Visiting Shangjie Loft Creative Space (A shared office space where all designers gather); Visiting Yanqingli, Bailian Group.

Lunch: Meet with YanYue

Afternoon: Moodbox; Visiting Cindy Soong brand office

12th of July (Friday):

Morning: Meet with Mr. Han, the director of Shanghai Promotion Centre to round up all discussions

Afternoon: Meet with Professor Rong Zheng to discuss the next steps