

## Second Shanghai Itinerary

### 8<sup>th</sup> of July (Monday):

*Morning:* Visiting Shanghai Promotion Centre for city of Fashion

*Afternoon:* Visiting Shanghai International College of Fashion and Innovation in Donghua University

### 9<sup>th</sup> of July (Tuesday):

*Morning:* Visiting Youliaobao Fabric Trading company

*Afternoon:* Visiting Yu Gardon

### 10<sup>th</sup> of July (Wednesday):

*Morning:* Visiting Yanqingli, Bailian Group

*Afternoon:* Visiting Cindy Soong brand office

### 11<sup>th</sup> of July (Thursday):

*Morning:* Visiting Shangjie Loft Creative Space (A shared office space where all designers gather)

*Lunch:* Meet with YanYue

*Afternoon:* Moodbox

### 12<sup>th</sup> of July (Friday):

*Morning:* Meet with Mr. Han, the director of Shanghai Promotion Centre to round up all discussions

*Afternoon:* Meet with Professor Rong Zheng to discuss the next steps